

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of : Gary W. Flake, et al.  
Serial No. : 10/625,000  
Filed : July 22, 2003  
Group Art Unit : 3609  
Examiner : KARDOS, Neil R.  
Title : CONCEPT VALUATION IN A TERM-BASED CONCEPT  
MARKET

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**AMENDMENT**

Sir:

This paper is being submitted in response to the Office Action dated  
September 7, 2007, that was received in connection with the above-referenced  
application.

**Amendments** to the claims begin on page 2; and

**Remarks** begin on page 5 of this paper.